

# Get Locked In For 2011!



**Window Cleaning**  
BUSINESS OWNER - MAGAZINE

# Window Cleaning

## BUSINESS OWNER - MAGAZINE

### Get locked in for 2011!

This will be a 35+ page magazine geared towards, you got it, window cleaning business owners. It will be distributed quarterly at first with the hopes of moving it to 6 times a year after the first year. Then possibly after that, the magazine will be distributed on a monthly basis throughout the year. The third issue will be closing on January 3rd for advertisers.



### Why Advertise With Window Cleaning Business Owner Magazine?

**Low Rates-** Significantly lower than the other industry trade magazines

**High Distribution Rate-** The highest in the industry

**Demographics-** Window Cleaning Business Owner Magazine goes to window cleaners that are serious about growing and expanding their business. Window cleaners with thriving businesses consume more supplies and services

**Superlative Articles!**- Articles will be written by some of the best minds in the window cleaning industry. The focus is on growing and enhancing window cleaners' companies and profitability

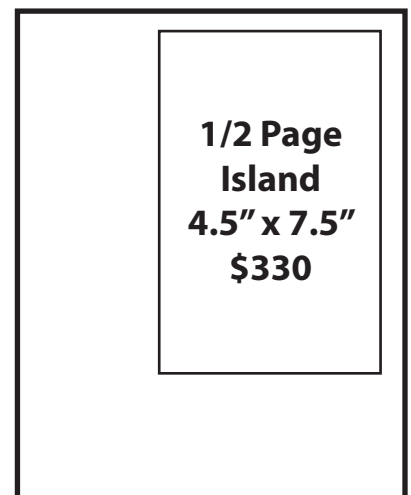
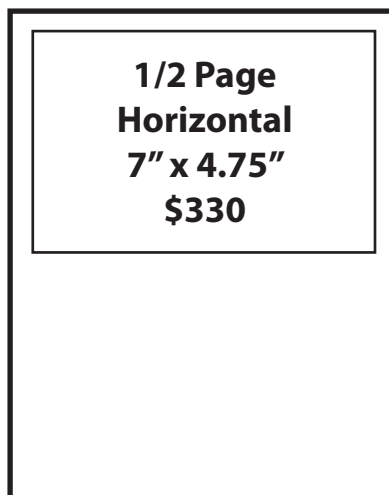
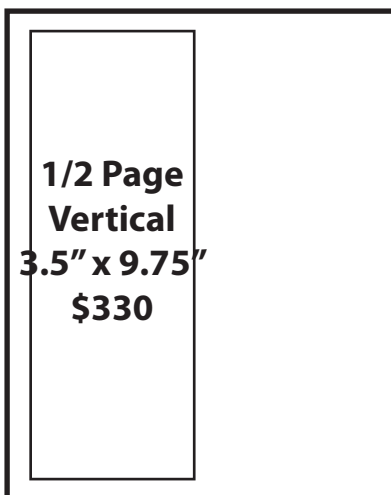
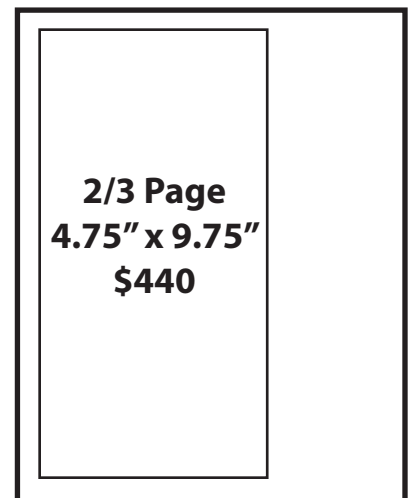
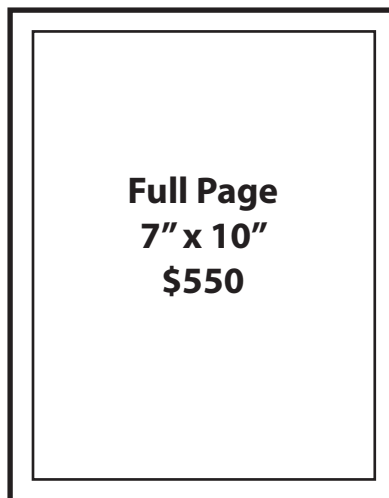
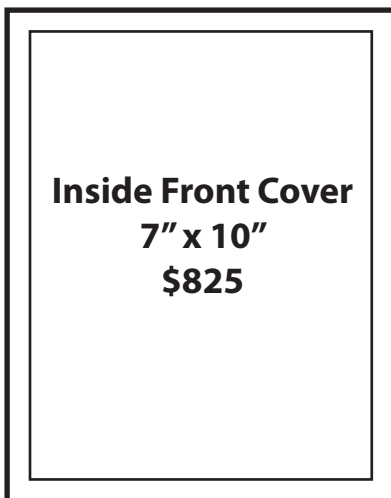
**Less Advertisements-** We are cutting our Ads off at 15 per issue so we guarantee your message won't get lost amongst all of the others. Other industry publications have over 30 ads per issue

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## A Sneak Peak At Our Regular Columns:

Window Cleaner Spotlight † Manufacturer Spotlight  
Contributors † Marketing † WCR On The Road  
Technology † Safety † New Products † Web  
In The Field † Managing † SEO  
Sales † Money † Fun † Thinking Outside The Bucket

### Unbelievably Low Rates:



**Window Cleaning  
Business Owner Magazine**

Attention: Chris Lambrinides  
47 State Rt. 94  
Vernon, NJ 07462 USA  
Phone: 973.874.9433  
Fax: 973.827.8312  
E-mail: editor@windowcleaningbusinessowner.com  
Web: windowcleaningbusinessowner.com

A PDF format is the best format for submitting an advertisement.

Ads will be accepted in PDF format from the following programs: Adobe InDesign, Adobe Illustrator, and Adobe Photoshop.

All Ads created in Adobe programs must have all fonts embedded in the file or all of the text must be turned to outlines.

All images must be in CMYK format at 300 DPI.

Please Note: Window Cleaning Business Owner Magazine is not responsible for any typos or images that are not provided in 300 DPI

### Company Information

|              |              |                |
|--------------|--------------|----------------|
| COMPANY NAME | CONTACT NAME | TITLE          |
| ADDRESS      |              | CITY/STATE/ZIP |
| PHONE        | EMAIL        | FAX            |

### Advertising Agency

|              |              |                |
|--------------|--------------|----------------|
| COMPANY NAME | CONTACT NAME | TITLE          |
| ADDRESS      |              | CITY/STATE/ZIP |
| PHONE        | EMAIL        | FAX            |

### Advertising Specifications

|   |  |   |
|---|--|---|
| <b>ISSUE</b> (Check all that apply)<br>Spring <input type="checkbox"/> 2010 <input type="checkbox"/> 2011<br>Summer <input type="checkbox"/> 2010 <input type="checkbox"/> 2011<br>Fall <input type="checkbox"/> 2010 <input type="checkbox"/> 2011<br>Winter <input type="checkbox"/> 2010 <input type="checkbox"/> 2011 | <b>FREQUENCY</b> (Check one)<br><input type="checkbox"/> 1X <input type="checkbox"/> 3X<br><input type="checkbox"/> 2X <input type="checkbox"/> 4X | <b>AD SIZE</b> (Check one)<br><input type="checkbox"/> Inside Front Cover <input type="checkbox"/> 1/2 Page Vertical<br><input type="checkbox"/> Full Page <input type="checkbox"/> 1/2 Page Horizontal<br><input type="checkbox"/> 2/3 Page <input type="checkbox"/> 1/2 Page Island |
|---|--|---|

**ARTWORK** (Check one)

Digital artwork sent on PC disk (See AD specifications for more details)

Digital artwork attached and sent to e-mail editor@windowcleaningbusinessowner.com

Design enclosed from sketch (additional production charges will apply)

AD from previous Window Cleaning Business Owner Magazine issue Issue # \_\_\_\_\_ Page # \_\_\_\_\_

Advertisement design: Design charges are \$75 an hour with a minimum 2 hour charge. Please call for a quote.

### Payment Information

ACCEPTED AND AGREED TO BY: (Signature Required)

X \_\_\_\_\_ Agent for (advertiser/agency) \_\_\_\_\_ Date \_\_\_\_\_

PLEASE BILL MY:  Visa  Mastercard  American Express  Discover  Check  Invoice Me

|              |                |                 |     |        |                      |
|--------------|----------------|-----------------|-----|--------|----------------------|
| NAME ON CARD | ACCOUNT NUMBER | EXPIRATION DATE | PIN | AMOUNT | AUTHORIZED SIGNATURE |
|              |                |                 |     |        | X                    |